



SELL MORE. SELL TO THE GOVERNMENT.



Business Technology Fair

Co-sponsored by the El Centro Chamber
of Commerce & Visitors Bureau

Wednesday, Oct. 18

Imperial Valley Expo - Plaza de la Cultura

Registration & Exhibits: 8am - 12 noon

Presentations: 9 - 10:30am

Learn How To Advance Your Business In The Connected World.

EXHIBITS INCLUDE

Website Development, E-Commerce, Internet Services, PC Sales & Repair, Software Training, Sales & Development, Online Banking, Document Imaging & Management, RFID (Radio Frequency Identification) Technology.

PRESENTATIONS WILL INCLUDE

- Your First Website: What you need to know to get started.
- E-Procurement and E-Gov: What you need to know about selling to the government.
- How To Prepare An Effective Capability Statement: What government buyers want to know about your company.
- Cyber-security and Online Commerce: Advice from our local FBI agent.

WHO SHOULD ATTEND?

- Businesses with or without websites.
- Businesses that want to sell more goods and services by selling to local, state or federal agencies or their prime contractors.
- Businesses that want to enhance their operations and their marketing expertise.

REGISTRATION

Please register ASAP at WWW.ICPTAC.COM or call 760-482-4982.

Advance online registration is FREE, otherwise, it's \$15 at the door.

Cost to exhibit is \$100; student exhibitors \$50. Make checks payable to the El Centro Chamber of Commerce & Visitors Bureau and send to their address at: 1095 S 4th St., El Centro, CA 92243.

Are You Qualified To Sell To The Government? For free information and assistance
contact the Imperial County Procurement Technical Assistance Center at:
836 Main St., El Centro, CA. 92243, ptac@imperialcounty.net.

The PTAC is funded through a Cooperative Agreement with the Defense Logistics Agency, U.S. Department of Defense and Imperial County.